

makarimoov

designed by makarimoov

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Daniyar Makarimov

@makarimoov

With over 9 years of experience in graphic and motion design and more than 5 years in marketing, I have collaborated with companies such as Sensata Group, BI Group, Appazov, Sandybay, and others.

Education: Eurasian National University (2017–2022), Architecture

Workplace: Sandybay LLP (2020–2023) — Head of Graphic Design Department

DOS Ortopedia (2023) — Art Director

Tortay Engineering Co. (2023) — Concept Architect

Sensata Group (2023–2025) — Motion Designer, Marketing Department

Grand Building Group (2025) — Marketing Director

Founder of the architectural bureau Outline Studio, D7 Render, and makarimoov design. Since 2023, I have been a partner at KOZ Interior and KOZ Project.

I have been involved in the development of visual identity and branding for numerous brands across Kazakhstan, as well as in their marketing and promotion.

#professions

architect

marketer

graphic designer

motion designer

#skills

architecture creation

identity and branding

presentation layout

motion and sound design

post-processing of 3D visualizations

voiceover (narration)

media content creation

marketing strategy implementation

ux / ui

#programs

photoshop

after effects

premiere pro

davinci resolve

blender

cinema 4D

fl studio

vegas pro

illustrator



exhibition design

exhibition pavilion KPO petroleum operating for the "Taza Kazakhstan 2025" exhibition



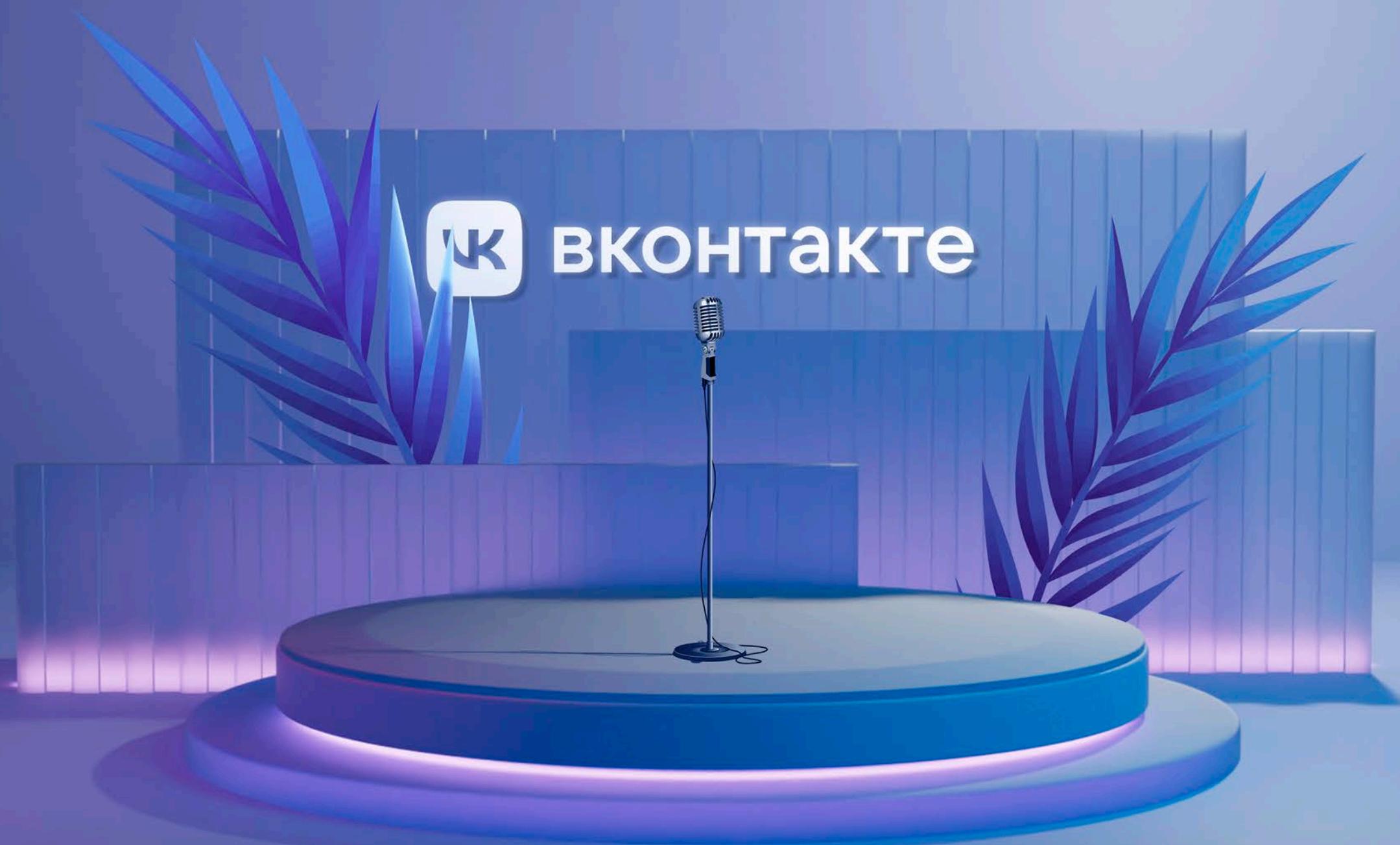
exhibition design

exhibition pavilion KPO petroleum operating for the "Taza Kazakhstan 2025" exhibition



exhibition design

concept of a mobile office for Freedom Finance bank



exhibition design

concept of a stage for a new music show for the "VKontakte" service



exhibition design

concept of an exhibition pavilion for the construction company BI Group
for the "City of Professions" exhibition in Astana



exhibition design

concept of an exhibition pavilion for the presentation
of the new water brand "Aqua Burabay"



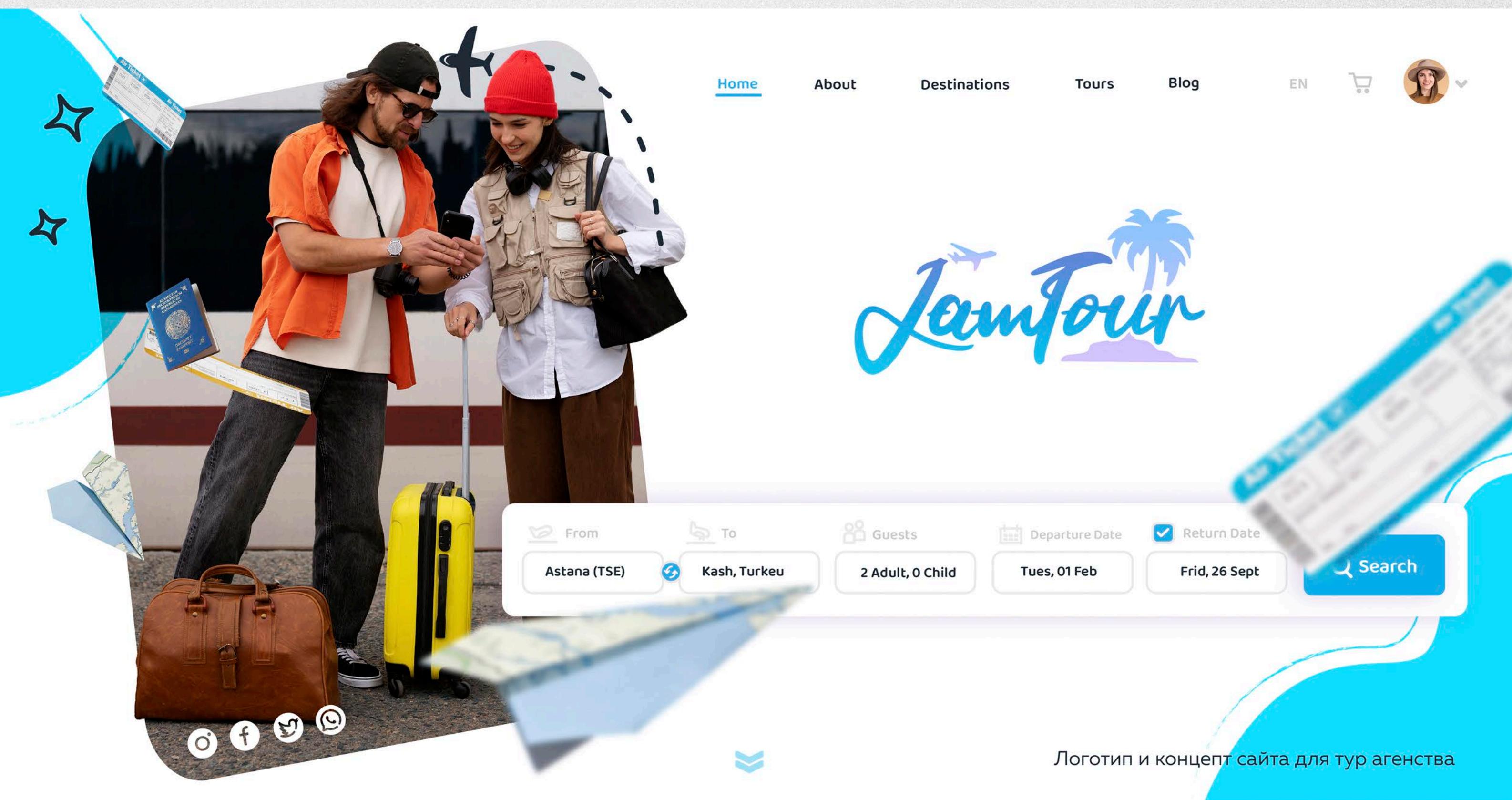
exhibition design

concept of a photo zone for the marketplace "Wildberries"
in celebration of their 20th anniversary



identity / branding

concept design of a sneaker store in Astana, Kazakhstan



Логотип и концепт сайта для тур агентства

identity / branding

creating a logo for a travel agency in Aksai, Kazakhstan

identity / branding

creating a logo for the Desorvus tattoo salon in Astana, Kazakhstan



DESORVUS

goldi



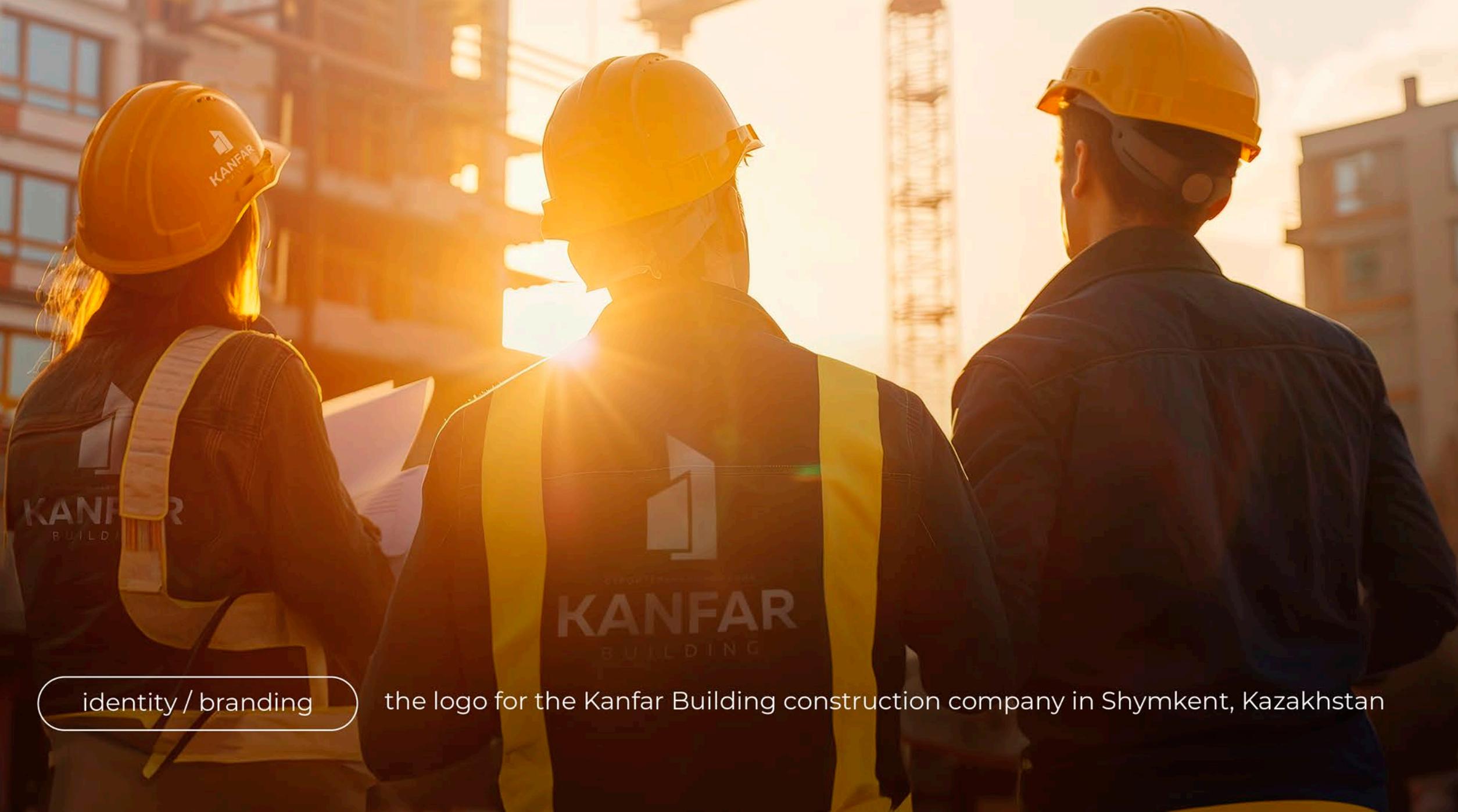
identity / branding

logo concept for a jewelry store in Astana, Kazakhstan



СТРОИТЕЛЬНАЯ КОМПАНИЯ

KANFAR
BUILDING



identity / branding

the logo for the Kanfar Building construction company in Shymkent, Kazakhstan

identity / branding

the logo for the Tandau cellular store in Astana, Kazakhstan



t andau

МАГАЗИН СОТОВОЙ СВЯЗИ

identity / branding

the logo concept for the mobile accessories store "Mirabo" in Aksai, Kazakhstan



МАГАЗИН МОБИЛЬНЫХ АКСЕССУАРОВ



identity / branding

the logo for the premium residential complex "ORTA" from Sensata Group, in Astana, Kazakhstan



ORTA

ТҮРФЫН ҮЙ КЕШЕНИ



В кругу близких

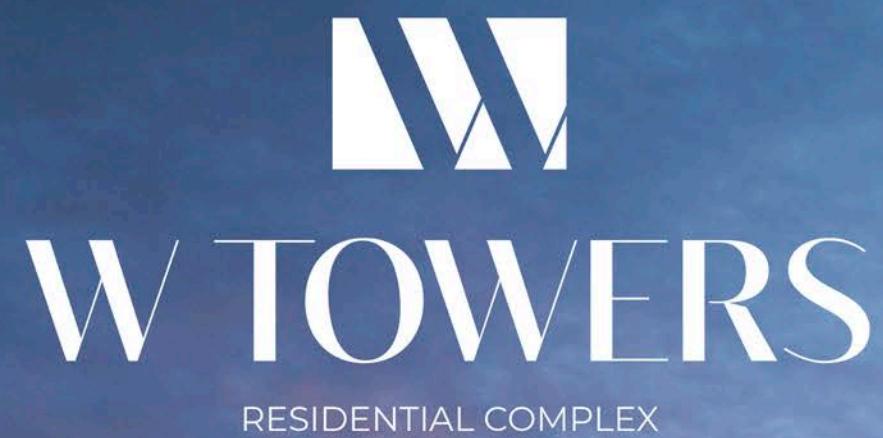
identity / branding

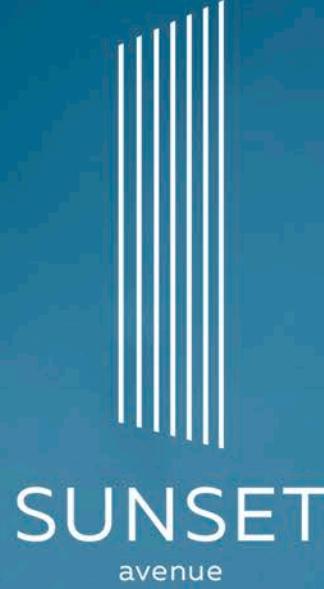
the logo for the residential complex "Qasiет" from Sensata group, in Astana, Kazakhstan



identity / branding

the concept of the logo for the residential complex "W Towers" from
Sensata group, in Astana, Kazakhstan





identity / branding

the logo for the residential complex "Sunset Avenue"
from Sensata group, in Astana, Kazakhstan



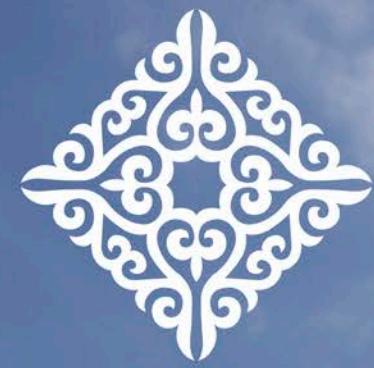
Ayala

turgyn úı kesheni



identity / branding

the logo for the residential complex "Ayala" from Sensata group, in Astana, Kazakhstan



BAILYQ

TURGYN ÚI KESHENI



identity / branding

the logo for the residential complex "Bailyq" from GBC, in Astana, Kazakhstan
by order of "KOZ Interior" company



Birlik

turgyn úı kesheni



identity / branding

the logo for the residential complex "Birlik" from GBG, in Astana, Kazakhstan
by order of "KOZ Interior" company



BAQYT

TURGYN ÚI KESHENI



identity / branding

the logo for the residential complex "Birlik" from GBG, in Astana, Kazakhstan
by order of "Meiso Bureau" company

identity / branding

updated design of fences and object passport for the Sensata group construction company in Astana, Kazakhstan



presentation layout

promotional presentation of a residential complex for the
Sensata Group construction company

ORTA
ТҮРГЕН ҮЙ ХЕШЕҢ!

SENSATA

PREMIUM CLASS

3.3 МЕТРА

Окна: Инновационная витражная система остекления с использованием алюминиевого профиля и двухкамерных стеклопакетов с энергосберегающим стеклом.

Стены: Наружные — керамический кирпич 200 мм. Межквартирные — керамический кирпич 250 мм. — керамический кирпич; Межкомнатные — из газобетонных блоков толщиной 100 мм

Паркинг

Для удобства жителей в комплексе оборудованы отдельные гаражи площадью от 27,9 до 52,5 кв. м, а также просторный подземный паркинг с высотой потолков до 3,55 м. Паркинг оснащен продуманной навигацией и предлагает различные форматы парковочных мест. Предусмотрены специальные зоны для хранения велосипедов и самокатов. В любую погоду ваш автомобиль будет находиться в теплом, безопасном пространстве под круглосуточным видеонаблюдением. Для дополнительной безопасности в паркинге установлена современная система контроля доступа с функцией распознавания номерных знаков.

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I also made presentations on Sensata Group residential complexes such as Central Square, Qasiet, Orta, W-Towers, Manar, Kemenger, Saryn and many others.

presentation layout

promotional lifts for Sensata Group construction company

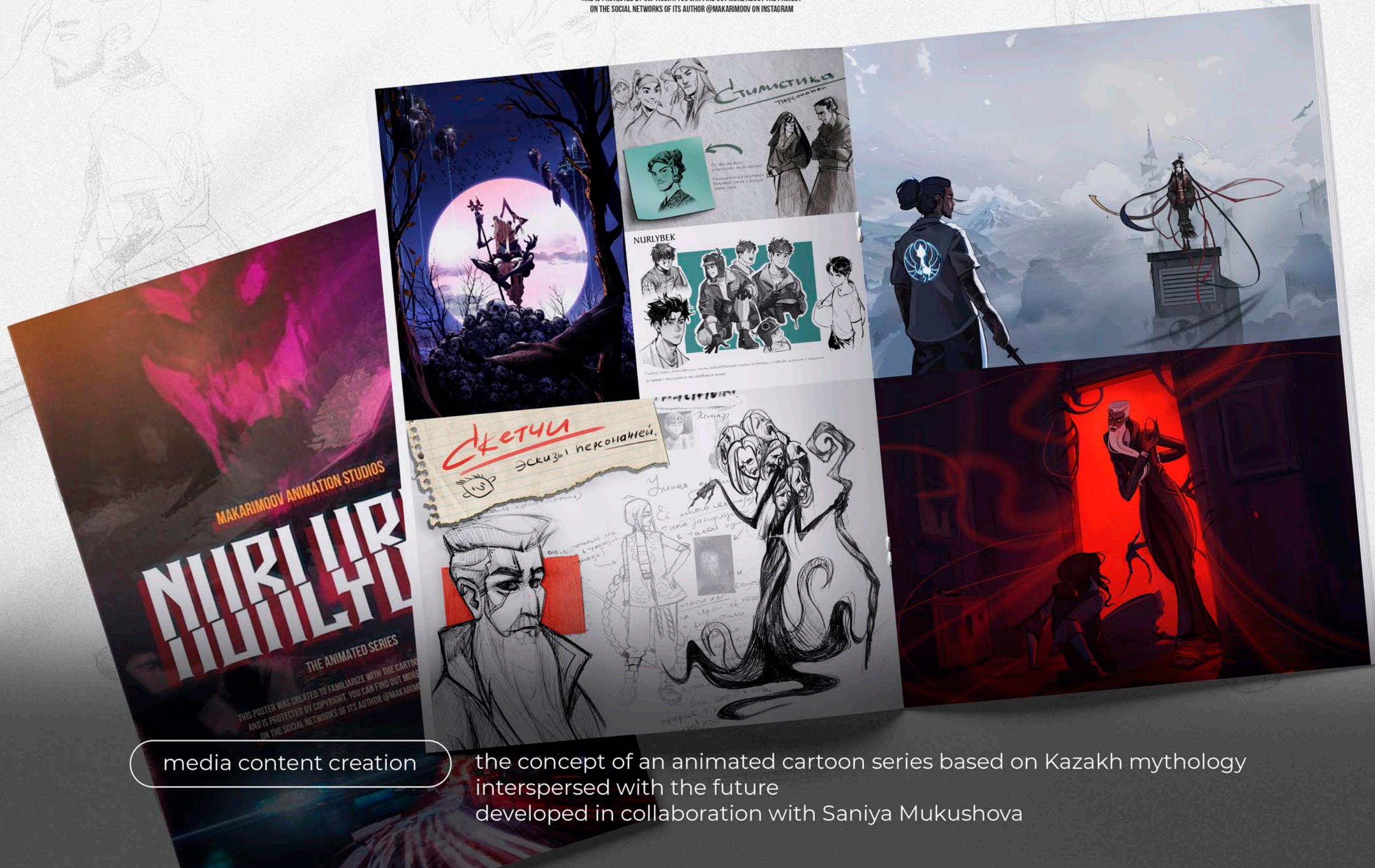
I also did lifts on such residential complexes from Sensata Group as: Central Square, Qasiet, Orta, W-Towers, Manar, Kemenger, Saryn and many others

MAKARIMOOV ANIMATION STUDIOS

NURLIUREK NURLYBEK

THE ANIMATED SERIES

THIS POSTER WAS CREATED TO FAMILIARIZE WITH THE CARTOON SERIES "NURLYBEK"
AND IS PROTECTED BY COPYRIGHT. YOU CAN FIND OUT MORE ABOUT THE PROJECT
ON THE SOCIAL NETWORKS OF ITS AUTHOR @MAKARIMOOV ON INSTAGRAM



media content creation

the concept of an animated cartoon series based on Kazakh mythology
interspersed with the future
developed in collaboration with Saniya Mukushova



media content creation

promotional cards for Sensata Group construction company



media content creation

holiday postcards for Sensata Group construction company

media content creation

promotional product cards for the Amazon marketplace

PET HAIR REMOVER

FORZAROCKET

PRODUCT FEATURES
SO YOU CAN HAPPILY WITH YOUR FURRY FRIEND

- Noise reduction wheel
- No power source needed
- 100% reusable and zero-waste

REUSABLE & STURDY

It works great not only for dogs, cats, and rabbits, but also for human hair and general dust

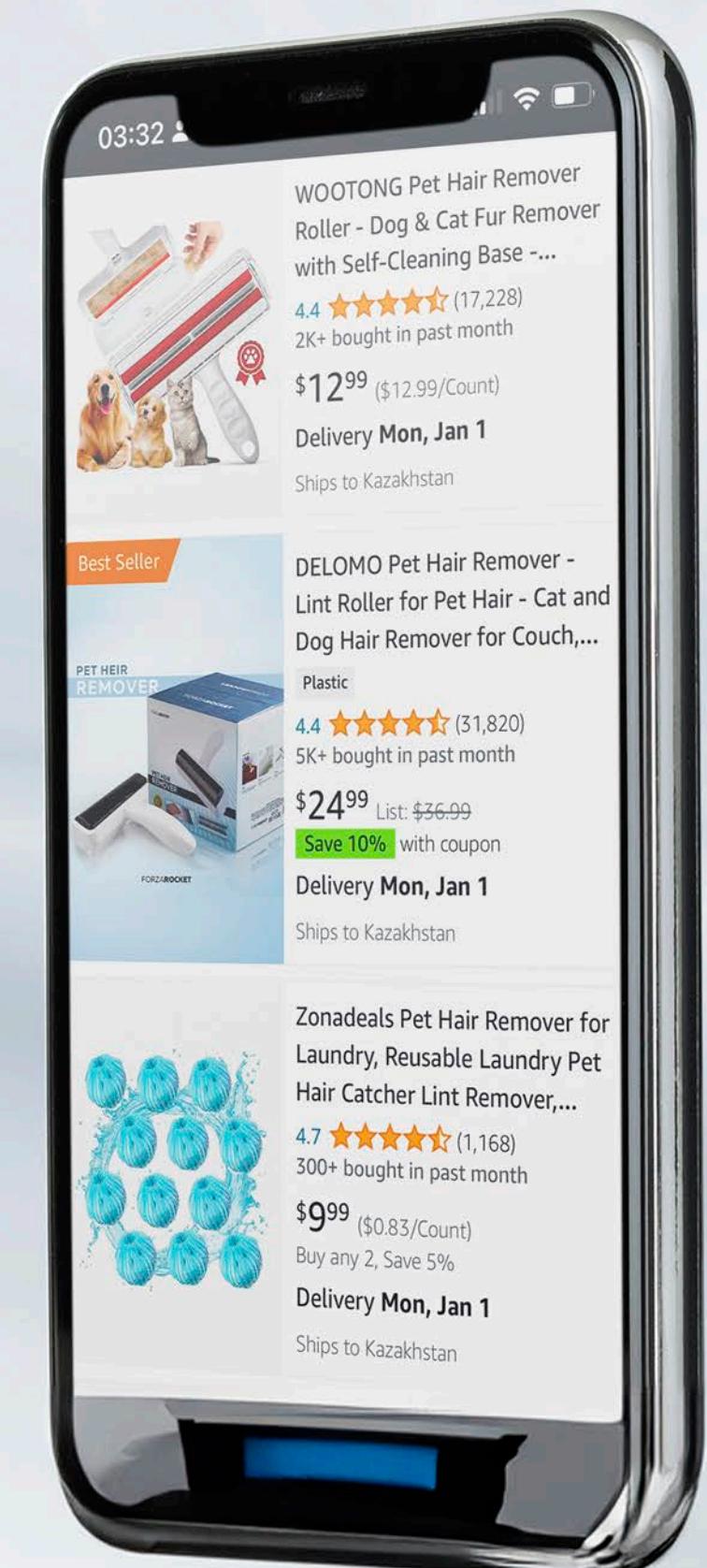
REUSE OVER YEARS
NO EXTRA COST

FORZAROCKET	OTHER
Light-weight	✓
Space Saving	✓
Self cleaning	✓
Reusable	✓
No Power Source	✓
No Sticky Tape	✓
No Adhesive Paper	✓
Comfortable Handle	✓

USAGE METHOD

- Place the wool adhesive on the item
- Pull the sticky wool back and forth
- Open the lid of the hair remover
- Pour out the hair fragments

EASY TO CLEAN



architecture

sketch design of a residential complex in Almaty, Kazakhstan
created by my architectural bureau Outline Studio





architecture

a draft design of a shopping mall in Astana, Kazakhstan for the Astana Megapolis Project
created by my architectural bureau Outline Studio



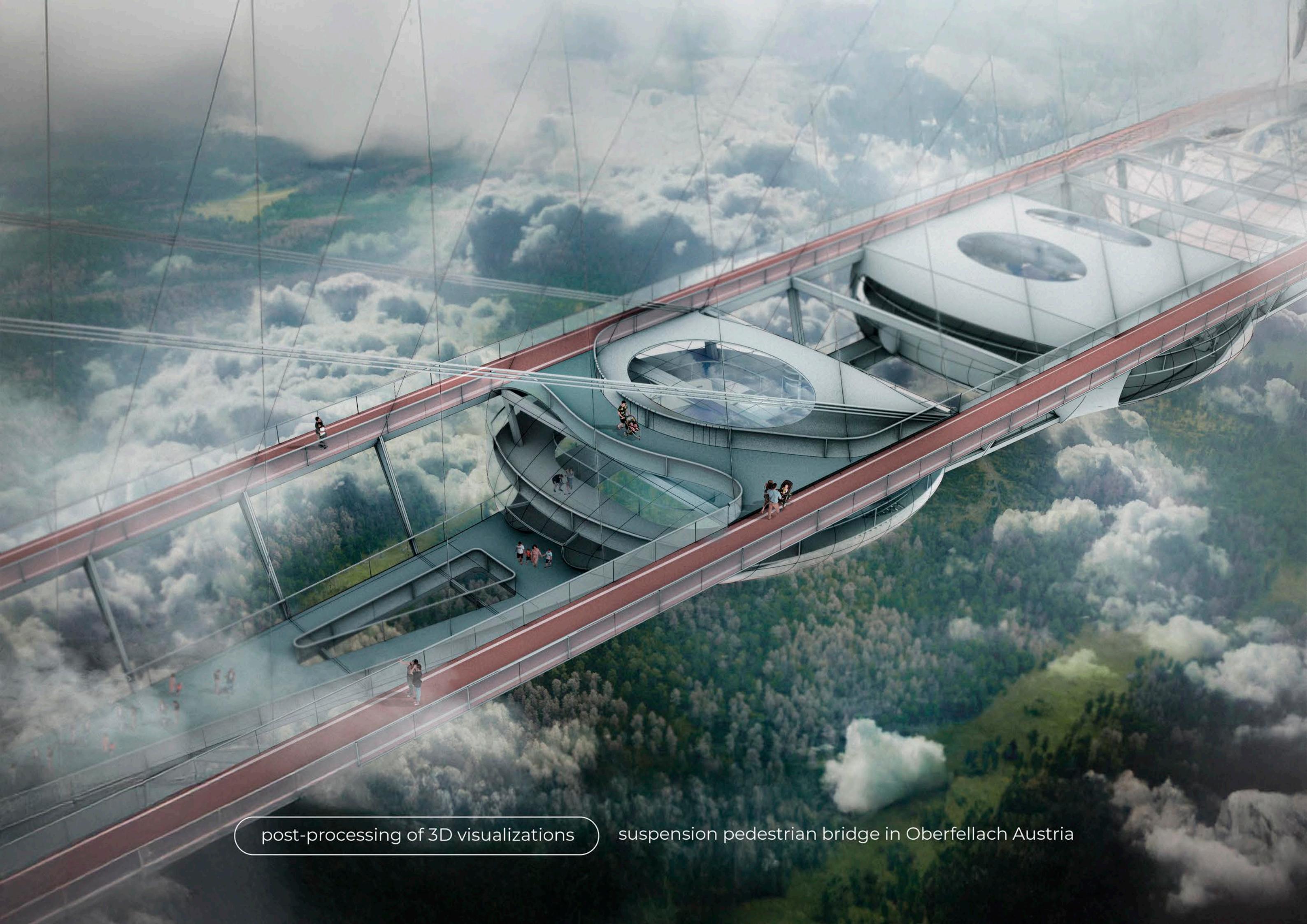
architecture

the concept of a residential complex opposite the main mosque of Astana,
created jointly with Tortay Engineering CO



post-processing of 3D visualizations

individual housing in Almaty, Kazakhstan



post-processing of 3D visualizations

suspension pedestrian bridge in Oberfellach Austria



post-processing of 3D visualizations

residential complex "Discovery" from developer Bazis A
Astana, Kazakhstan



residential complex "Sardar City" from developer Sardar
Astana, Kazakhstan



post-processing of 3D visualizations

residential complex "Altyn Saulet" from developer Ulytau Group (MWC)
Astana, Kazakhstan



post-processing of 3D visualizations

residential complex "Bugar Jyrap" from developer Ulytau Group (MWC)
Astana, Kazakhstan

post-processing of 3D visualizations

the largest Akashi data center in the CIS
Astana, Kazakhstan



post-processing of 3D visualizations

the concept of a residential complex for BI Group
Astana, Kazakhstan





post-processing of 3D visualizations

the concept of the archery Academy in Kazakhstan
Astana, Kazakhstan

post-processing of 3D visualizations

the concept of a drama theater in the city of Konaev, Kazakhstan





post-processing of 3D visualizations

Japanese-style public space concept in Almaty, Kazakhstan

post-processing of 3D visualizations

Genesis Hub Business Center in Almaty, Kazakhstan



post-processing of 3D visualizations

Residential complex for Sardar Group, Astana, Kazakhstan





сканируй, чтобы увидеть больше работ

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#тілдер #языки #languages #jazyk

қазақ тілі

русский язык

english language

Český jazyk